

10% CHALLENGE SUMMARY DATA – AS OF 05/01/09

Total Nbr. of Participants:	218
Total lbs Carbon Reduction Pledged:	1,613,422
Avg. lbs Carbon Reduction Pledged:	7,401
Avg. Carbon Reduction Pctg. Pledged:	14%

10% CHALLENGE DATA, BY CATEGORY THEN ACTION:

Category	10% Challenge Action	# of Affirmative Responses	Lbs of Carbon Reduction
Efficiency	Change incandescent to fluorescents	125	148,800
	Get an NSTAR audit	108	21,600
	Install low-flow shower head	44	16,800
Conservation	Set back thermostat - night	69	82,800
	Turn down thermostat – day	73	66,900
	Turn off lights	141	84,600
	Put computer on standby	137	68,500
	Use dishwasher more efficiently	78	15,600
Travel	Reduce auto miles	75	77,191
	Drive Smart	138	213,000
	Reduce air miles	23	79,694
	Buy carbon offsets (for air travel)	14	70,004
Lifestyle	Wash some clothes in cold water	89	11,125
	Add one veggie meal per week	138	197,400
	Do not run/waste water	117	14,625
	Take five minute showers	107	74,400
	Unplug unused/little used refrigerator	41	47,300
Insulation	Plug air leaks	93	74,400
	Add insulation	32	34,759
Capital Expenditures	Upgrade to highly efficient refrigerator	23	18,400
	Upgrade to highly efficient furnace	11	26,400
	Upgrade to a more efficient car	17	63,600
Other	Actions from “More Ideas” page	57	105,524
TOTALS:		1,750	1,613,422