

10% CHALLENGE SUMMARY DATA – AS OF 03/01/09

Total Nbr. of Participants:	61
Total lbs Carbon Reduction Pledged:	445,791
Avg. lbs Carbon Reduction Pledged:	7,308
Avg. Carbon Reduction Pctg. Pledged:	14%

10% CHALLENGE DATA, BY CATEGORY THEN ACTION:

Category	10% Challenge Action	# of Affirmative Responses	Lbs of Carbon Reduction
Efficiency	Change incandescent to fluorescents	27	28,950
	Get an NSTAR audit	27	5,400
	Install low-flow shower head	14	5,400
Conservation	Set back thermostat - night	14	16,800
	Turn down thermostat – day	16	49,200
	Turn off lights	31	18,600
	Put computer on standby	29	14,500
	Use dishwasher more efficiently	19	3,800
Travel	Reduce auto miles	17	28,600
	Drive Smart	32	51,000
	Reduce air miles	6	9,816
	Buy carbon offsets (for air travel)	5	46,000
Lifestyle	Wash some clothes in cold water	19	2,375
	Add one veggie meal per week	30	49,000
	Do not run/waste water	32	4,000
	Take five minute showers	22	11,700
	Unplug unused/little used refrigerator	13	16,500
Insulation	Plug air leaks	22	17,600
	Add insulation	8	9,450
Capital Expenditures	Upgrade to highly efficient refrigerator	6	4,800
	Upgrade to highly efficient furnace	3	7,200
	Upgrade to a more efficient car	2	10,000
Other	Actions from “More Ideas” page	20	35,100
TOTALS:		414	445,791