

**10% CHALLENGE SUMMARY DATA – AS OF 06/01/09**

Total Nbr. of Participants:	360
Total lbs Carbon Reduction Pledged:	2,954,283
Avg. lbs Carbon Reduction Pledged:	8,206
Avg. Carbon Reduction Pctg. Pledged:	16%

**10% CHALLENGE DATA, BY CATEGORY THEN ACTION:**

Category	10% Challenge Action	# of Affirmative Responses	Lbs of Carbon Reduction
<b>Efficiency</b>	Change incandescent to fluorescents	219	267150
	Get an NSTAR audit	169	33800
	Install low-flow shower head	92	37800
<b>Conservation</b>	Set back thermostat - night	148	177600
	Turn down thermostat – day	132	132900
	Turn off lights	257	154200
	Put computer on standby	246	123000
	Use dishwasher more efficiently	160	32000
<b>Travel</b>	Reduce auto miles	140	141661
	Drive Smart	254	412000
	Reduce air miles	45	130704
	Buy carbon offsets (for air travel)	20	73909
<b>Lifestyle</b>	Wash some clothes in cold water	190	23750
	Add one veggie meal per week	235	334600
	Do not run/waste water	205	25625
	Take five minute showers	205	174900
	Unplug unused/little used refrigerator	84	97300
<b>Insulation</b>	Plug air leaks	165	132000
	Add insulation	50	59760
<b>Capital Expenditures</b>	Upgrade to highly efficient refrigerator	35	28000
	Upgrade to highly efficient furnace	24	57600
	Upgrade to a more efficient car	37	154800
<b>Other</b>	Actions from “More Ideas” page	80	149224
<b>TOTALS:</b>		<b>3,192</b>	<b>2,954,283</b>