

**10% CHALLENGE SUMMARY DATA – AS OF 04/01/09**

Total Nbr. of Participants:	119
Total lbs Carbon Reduction Pledged:	861,331
Avg. lbs Carbon Reduction Pledged:	7,238
Avg. Carbon Reduction Pctg. Pledged:	14%

**10% CHALLENGE DATA, BY CATEGORY THEN ACTION:**

Category	10% Challenge Action	# of Affirmative Responses	Lbs of Carbon Reduction
<b>Efficiency</b>	Change incandescent to fluorescents	66	83,400
	Get an NSTAR audit	57	11,400
	Install low-flow shower head	25	9,300
<b>Conservation</b>	Set back thermostat - night	34	40,800
	Turn down thermostat – day	34	33,600
	Turn off lights	72	43,200
	Put computer on standby	70	35,000
	Use dishwasher more efficiently	40	8,000
<b>Travel</b>	Reduce auto miles	35	37,390
	Drive Smart	71	112,000
	Reduce air miles	13	31,266
	Buy carbon offsets (for air travel)	9	56,676
<b>Lifestyle</b>	Wash some clothes in cold water	46	5,750
	Add one veggie meal per week	71	92,400
	Do not run/waste water	65	8,125
	Take five minute showers	52	32,400
	Unplug unused/little used refrigerator	22	26,900
<b>Insulation</b>	Plug air leaks	55	44,000
	Add insulation	20	21,159
<b>Capital Expenditures</b>	Upgrade to highly efficient refrigerator	13	10,400
	Upgrade to highly efficient furnace	6	14,400
	Upgrade to a more efficient car	9	33,200
<b>Other</b>	Actions from “More Ideas” page	38	70,565
<b>TOTALS:</b>		<b>923</b>	<b>861,331</b>