

**Green Business Solutions Expo**  
**Tuesday, June 3<sup>rd</sup> at the Newton Marriott Hotel**

**Breakout Session Schedule**

The Green Business Solutions Expo will feature 9 one-hour workshops that will give business people all the tools they need to green their business. No matter what size company you have or what level of “green” you want to achieve, these sessions will get you started and answer the questions you may have.

All sessions are free and open to the public, however pre-registration is required. Call the Chamber at 617.244.5300 to reserve your seat.

**Session 1 – 10:30 am**  
**How Protecting Water Resources Can Improve Your Bottom Line**  
**Charles River Watershed Association**

Part I. Will explore the nature of water and wastewater infrastructure in the Boston metropolitan region, and its impacts, examining the links between energy and the water environment. Will also give business owners background on regulatory initiatives that will protect all of us against drought and flooding, so that Boston does not end up like Atlanta.

Part II. Practical applications that help maintain clean water resources and how to incorporate 'blue techniques' that save businesses money. CRWA is working on six sites including Harvard's new campus to save clients money, restore the water table and filter pollution from storm water, anticipating the next wave of sustainable design.

Presenters: Kate Bowdich CRWA Director of Science Projects and CRWA Executive Director Bob Zimmerman

**Session 2 – 10:30**  
**You Can Recycle That?**

Find out how to recycle items that you might have thought were not recyclable. Electronics, plastics, computers, CRT's, sharps, fluorescents and much more can be recycled. This workshop will show you how.

Additionally this workshop will focus on opportunities for local businesses to recycle a variety of more common materials, including paper, cardboard, bottles/cans, and even food waste, as well as obstacles you may encounter. We will discuss how to set up a successful recycling program, locate a hauler, educate a cleaning crew, and motivate staff. The workshop will also address when recycling can save money or be cost neutral.

Presented by Dennis O'Connor, Waste Management and Ann Dorfman

**Session 3 – 10:30 am**  
**Bringing Energy Conservation to the Workplace: Challenges and Successes**

You want to “go green” and “save green” by increasing your business's energy efficiency. How do you sort through the options to find out what works and doesn't? This roundtable focuses on the practical aspects of “doing the right thing”, as we share our experiences, successes and frustrations.

Presented by Nick Hill, Hill Energy and Kathy Loftus, Whole Foods

**Session 4 – 2:00 pm**  
**Incentive Programs for Green Investment (rebates, grants, etc.)**

The Commonwealth of Massachusetts is a leader in encouraging businesses to go green. Several programs exist that allow you to access state or private grants, loans and rebates. Going Green may be much more cost-effective than you think. Find out what's available and how to access it.

Presented by the Massachusetts Technology Collaborative and Guy Compagnone, Chapman Construction

**Session 5 – 2:00 pm**

**Alternate Fuels - Is Biodiesel Right for Your Business?**

Get the facts on biodiesel – it's use, availability and how it can help your business comply with Federal and State laws while benefiting your business.

Presented by Ed Burke, Burke Oil

**Session 6 – 2:00 pm**

**Ultimate Green Lawns – Save Time, Money and Water**

Learn everything you need to know about growing a low maintenance, environmentally safe, lush green lawn. This workshop will teach you about an organic lawn care program, featuring new deep rooted ecological lawn seeds that require no watering, no fertilizer and minimal cutting! Plus learn special tips used by the Red Sox at Fenway Park.

Presented by Jackson Madnick

**Session 7 – 3:30 pm**

**Simple Steps to Sustainability: Positive impacts made with your business and buildings"**

Chapman Construction/Design is aiming for LEED Platinum certification in its renovation and expansion of its Newton Headquarters. The building will feature rooftop solar panels, water-saving fixtures and environmentally-friendly paints and interior finishes. The project has served as a learning laboratory, and will continue to function that way once it's constructed. Chapman's Director of Sustainability, Guy Compagnone, will discuss the project, its challenges and its influence on future construction projects.

**Session 8 – 3:30 pm**

**Energy saving solutions for your business**

In this session, NSTAR Electric provides an overview of its energy efficiency programs. From a corner market to a billion-dollar industrial campus, NSTAR's menu of recently enhanced programs offer customers the opportunity to reduce energy consumption and save money, while maintaining or improving working conditions.

Presented by Marc Lucas, NStar

**Session 9 – 3:30 pm**

**Get Renewable Energy Now!**

**Find out if Solar and Wind energy make sense for you**

Learn why renewable energy makes sense, and how a renewable energy installer can make it happen for you. Understand electrical photovoltaic (PV) and solar thermal hot water systems.

Find out businesses, architects and homeowners need to know to get into solar now.

You will also learn the benefits and drawbacks to small wind projects, the considerations for determining if a site is appropriate, how to select a turbine and the steps to take in order to implement a small wind project.

Presented by Jamie Leef of S+H Construction and Daniel Ciarcia of Strategic Energy Systems