

**10% CHALLENGE SUMMARY DATA – AS OF 07/01/09**

Total Nbr. of Participants:	454
Total lbs Carbon Reduction Pledged:	3,855,399
Avg. lbs Carbon Reduction Pledged:	8,492
Avg. Carbon Reduction Pctg. Pledged:	16%

**10% CHALLENGE DATA, BY CATEGORY THEN ACTION:**

Category	10% Challenge Action	# of Affirmative Responses	Lbs of Carbon Reduction
<b>Efficiency</b>	Change incandescent to fluorescents	288	364800
	Get an NSTAR audit	212	42400
	Install low-flow shower head	114	48300
<b>Conservation</b>	Set back thermostat - night	202	242400
	Turn down thermostat – day	174	186300
	Turn off lights	327	196200
	Put computer on standby	315	157500
	Use dishwasher more efficiently	206	41200
<b>Travel</b>	Reduce auto miles	181	209777
	Drive Smart	319	534000
	Reduce air miles	63	154859
	Buy carbon offsets (for air travel)	27	75761
<b>Lifestyle</b>	Wash some clothes in cold water	247	30875
	Add one veggie meal per week	298	419300
	Do not run/waste water	259	32375
	Take five minute showers	263	233700
	Unplug unused/little used refrigerator	112	130900
<b>Insulation</b>	Plug air leaks	208	166400
	Add insulation	66	77610
<b>Capital Expenditures</b>	Upgrade to highly efficient refrigerator	55	44000
	Upgrade to highly efficient furnace	39	93600
	Upgrade to a more efficient car	46	207600
<b>Other</b>	Actions from “More Ideas” page	95	165542
<b>TOTALS:</b>		<b>4,116</b>	<b>3,855,399</b>